## 1. General Information

List of websites that include Special Links to Amazon.ca:

- www.heidoc.net
- www.vic-fontaine.com

I don't include Special Links in any plugins, add-ons or applications, however, I include links in desktop applications to pages on <a href="https://www.heidoc.net">www.heidoc.net</a>, that have Special Links on them.

On many pages, links to Amazon.ca are only visible when browsing with a Canadian IP address.

I don't currently buy any paid search terms or other forms of advertising. All traffic on my sites is 100% organic. I also don't optimize my sites for any key words.

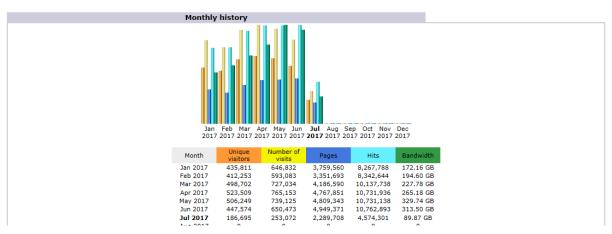
## 2. www.heidoc.net

## 2.1. Screenshots from Analytics (06/2017)

• Monthly traffic



<sup>\*</sup> Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes



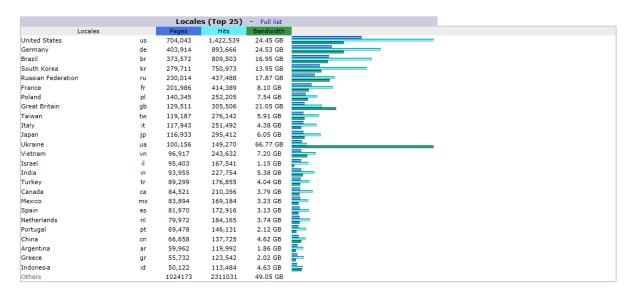
<sup>~500,000</sup> unique visitors per month

<sup>~700,000</sup> visits per month

<sup>~4,500,000</sup> page views per month

<sup>~10,000,000</sup> hits per month

## • Traffic by countries



## Traffic by source

Connect to site fr	om					
Origin			Pages	Percent	Hits	Percent
Direct address / Bookmark / Link in email			2,599,796	88.9 %	2,658,046	88.2 %
Links from an Internet Search Engine - Full list			99,719	3.4 %	108,482	3.6 %
- Google		1/93,915				
- Microsoft Windows Live	4,410	/ 5,291				
- Microsoft Bing	3,419	/ 3,464				
- Yandex	1,687	/ 1,688				
- Sapo	1,403	/ 1,430				
· Yahoo!	975	/ 981				
<ul> <li>DuckDuckGo (Does not provide search keyphrases, using found page instead</li> </ul>	562	/ 562				
- Baidu	384	/ 384				
- Unknown search engines	284	/ 284				
- Ask	95	/ 95				
- Ecosia Search	73	/ 73				
- Rambler	69	/ 69				
- Seznam	37	/ 37				
- My Search	30	/ 30				
NetEase	28	/ 28				
- Mail.Ru	26	/ 26				
- Interia.pl	12	/ 12				
- Onet.pl	12	/ 12				
- Web.de	12	/ 12				
T-Online	8	/ 8				
- Microsoft MSN Search	8	/ 8				
- Virgilio	7	/7				
- AT&T search (powered by Google)	7	/7				
- GMX Suche	7	/7				
- Stumbleupon (Social Bookmark)	6	/ 6				
- Others	44	/ 46				
Links from an external page (other web sites except search engines) -	Full list		220,262	7.5 %	243,986	8 %
https://www.youtube.com	19,983	19,983				
- https://extrememanual.net/7885	9,679	9,679				
https://www.howtogeek.com/186775/how-to-download-windows-7-8-and	7,898	7,898				
http://blogtinhoc.vn/huong-dan-tai-windows-7-truc-tiep-tu-micros	7,166	7,182				
http://en.community.dell.com/support-forums/software-os/f/3524/t	5,982	5,982				
https://free.com.tw/windows-and-office-iso-downloader/	5,152	5,152				
<ul> <li>http://www.majorgeeks.com/mg/get/microsoft_windows_iso_download</li> </ul>	5,128	5,128				
- http://www.download.net.pl/obrazy-iso-windows-7-81-i-10-najprost	4,593	4,593				
http://blog.naver.com/PostView.nhn	4,562	4,562				
http://anonymz.com		4,374				

## • Traffic from external pages

Links from an external page (other web sites except search engines)				
Total: 5,686 different pages-url	Pages	Percent	Hits	Percent
https://www.youtube.com	19,983	9 %	19,983	8.1 %
https://extrememanual.net/7885	9,679	4.3 %	9,679	3.9 %
https://www.howtogeek.com/186775/how-to-download-windows-7-8-and	7,898	3.5 %	7,898	3.2 %
http://blogtinhoc.vn/huong-dan-tai-windows-7-truc-tiep-tu-micros	7,166	3.2 %	7,182	2.9 %
http://en.community.dell.com/support-forums/software-os/f/3524/t	5,982	2.7 %	5,982	2.4 %
https://free.com.tw/windows-and-office-iso-downloader/	5,152	2.3 %	5,152	2.1 %
http://www.majorgeeks.com/mg/get/microsoft_windows_iso_download	5,128	2.3 %	5,128	2.1 %
http://www.download.net.pl/obrazy-iso-windows-7-81-i-10-najprost	4,593	2 %	4,593	1.8 %
http://blog.naver.com/PostView.nhn	4,562	2 %	4,562	1.8 %
http://anonymz.com	4,374	1.9 %	4,374	1.7 %
http://www.softantenna.com/wp/review/windows-iso-downloader/	4,291	1.9 %	4,291	1.7 %
https://tweakers.net	3,206	1.4 %	3,206	1.3 %
http://www.mashrou7.com/2016/10/download-windows-and-office.html	3,036	1.3 %	3,036	1.2 %
http://remontcompa.ru/1040-kak-legalno-skachat-na-oficialnom-say	2,521	1.1 %	2,521	1 %
http://spec-komp.com/news/skachivaem_ljubuju_windows_s_of_sajta/	2,293	1 %	2,293	0.9 %
https://123.brijan.com/forum.php	2,264	1 %	2,264	0.9 %
https://forums.mydigitallife.net/threads/techbench-unlocked-down	2,138	0.9 %	2,138	0.8 %
http://s.ppomppu.co.kr	2,133	0.9 %	2,133	0.8 %
https://www.youtube.com/watch	1,869	0.8 %	1,869	0.7 %
https://translate.googleusercontent.com/translate_c	1,843	0.8 %	6,556	2.6 %
http://www.majorgeeks.com/files/details/microsoft_windows_iso_do	1,797	0.8 %	1,797	0.7 %
http://linkshrink.net/7QN8Pd	1,754	0.7 %	1,754	0.7 %
https://www.dobreprogramy.pl	1,710	0.7 %	1,710	0.7 %
http://izaka.tw/windows-and-office-iso-downloader/	1,620	0.7 %	1,620	0.6 %
http://adf.ly/1ddyCL	1,521	0.6 %	1,521	0.6 %
https://www.reddit.com/r/Piracy/comments/6583hl/piracy_megathrea	1,416	0.6 %	1,416	0.5 %
https://sanet.cd	1,380	0.6 %	1,380	0.5 %
https://www.raymond.cc/blog/download/did/3824/	1,251	0.5 %	1,251	0.5 %
http://dellwindowsreinstallationguide.com/windows-7-sp1-iso-down	1,219	0.5 %	1,219	0.4 %
https://www.softzone.es/2016/05/23/windows-iso-downloader-descar	1,205	0.5 %	1,205	0.4 %
https://l.facebook.com	1,175	0.5 %	1,177	0.4 %
http://stadt-bremerhaven.de/windows-10-creators-update-isos-buil	1,153	0.5 %	1,153	0.4 %
https://www.downloadcrew.com/article/34384-windows iso downloade	1,096	0.4 %	1,096	0.4 %
http://m.facebook.com	1,088	0.4 %	1,118	0.4 %

Note: The links from YouTube don't come from my own channels, nor from channels affiliated with me.

## • Top search key phrases

Keyphrases used on search engines		
1,616 different keyphrases	Search	Percent
vindows iso downloader	235	6.4 %
eidoc	227	6.1 %
eidoc.net	169	4.6 %
neidoc.net/joomla/technology-science/microsoft/67-microsoft-windows-and-office-iso-download-tool	76	2 %
eidoc windows iso downloader	52	1.4 %
nicrosoft windows and office iso download tool	36	0.9 %
nicrosoft office 2016 download link	36	0.9 %
https://www.heidoc.net/php/windows%20iso%20downloader.exe	35	0.9 %
https://www.heidoc.net/joomla/technology-science/microsoft/67-microsoft-windows-and-office-iso-download-tool	33	0.8 %
vindows iso download tool	28	0.7 %
eidoc windows iso download	27	0.7 %
ffice 2011 mac activation key	26	0.7 %
ttps://www.heidoc.net/joomla/technology-science/microsoft/67-microsoft-windows-iso-download-tool	24	0.6 %
ttp //books.heidoc.net/	24	0.6 %
/ww.heidoc.net	23	0.6 %
ffice 2016 download iso	23	0.6 %
rs	21	0.5 %
heidoc.net/joomla/technology-science/microsoft/67-microsoft-windows-and-office-iso-download-tool]	21	0.5 %
exearch	20	0.5 %
vindows iso download	19	0.5 %
vindows iso	17	0.4 %
rindows server 2012 discount	17	0.4 %
vindows downloader	15	0.4 %
eidoc windows 7	14	0.3 %
eidoc.net windows iso downloader	13	0.3 %
egacy site vk.com	13	0.3 %
nicrosoft office 2016 iso download	11	0.2 %
nicrosoft office 2016 download iso	11	0.2 %
ffice 2010 iso	11	0.2 %
ownload office 2016 offline installer	10	0.2 %
eidoc windows iso	10	0.2 9

• Top search key words

Keywords used on search engines		
1,373 different keywords	Search	Percent
iso	1184	9.3 %
windows	995	7.8 %
office	986	7.7 %
download	976	7.6 %
heidoc	468	3.6 %
downloader	451	3.5 %
microsoft	423	3.3 %
2016	334	2.6 %
heidoc.net	246	1.9 %
tool	212	1.6 %
7	205	1.6 %
https	191	1.5 %
2010	167	1.3 %
direct	154	1.2 %
and	148	1.1 %
link	132	1 %
2013	120	0.9 %
professional	94	0.7 %
ms	93	0.7 %
amazon	88	0.6 %
mac	87	0.6 %
for	84	0.6 %
2007	82	0.6 %
ree	82	0.6 %
2011	79	0.6 %
heidoc.net/joomla/technology-science/microsoft/67-microsoft-windows-and-office-iso-download-tool	78	0.6 %

2.2. Special Links on product and content pages on the <u>www.heidoc.net</u> blog Example: Visitors reach the blog or an article page by search engine, or other external referral.

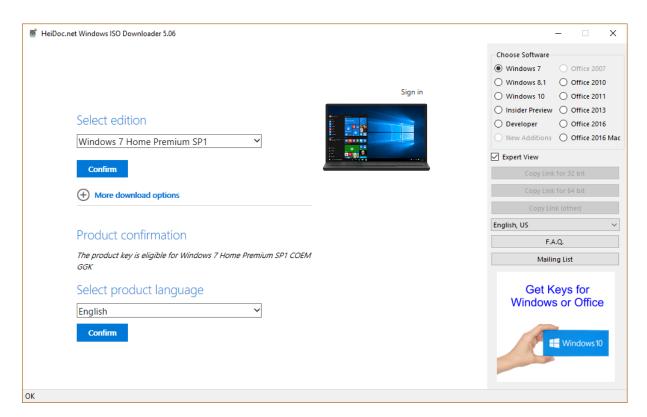
 $\underline{https://www.heidoc.net/joomla/bible-apps/66-best-bible-apps-for-amazon-kindle-fire?showall=&start=3$ 



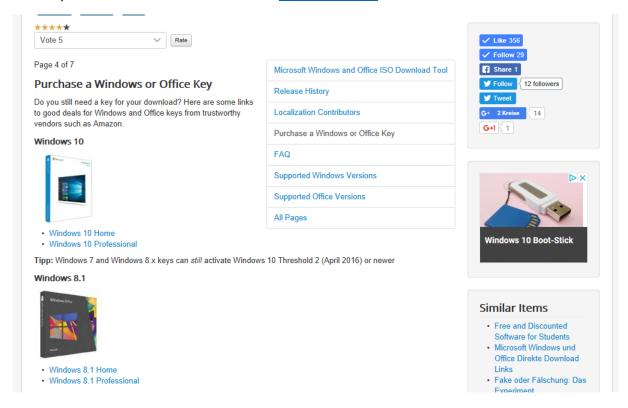
"Download YouVersion Bible" is a Special Link. It will redirect to Amazon.ca only if the visitor has a Canadian IP address.

2.3. Referral through the "Windows and Office ISO Downloader" application Download location of the application: <a href="https://www.heidoc.net/php/Windows%20ISO%20Downloader.exe">https://www.heidoc.net/php/Windows%20ISO%20Downloader.exe</a> (the download is mirrored also

with several major IT magazines and websites)



"Get Keys for Windows or Office" is a link to www.heidoc.net



The product links on this page are all Special Links. They will redirect to Amazon.ca only if the visitor has a Canadian IP address.

# 2.4. "Free Kindle Books" web application <a href="http://books.heidoc.net/">http://books.heidoc.net/</a>

Visitors are largely returning users who come in through bookmarks etc.





Users with Canadian IP address are redirected automatically to the "Free Kindle Books from Amazon.ca". This page can also be reached through the navigation bar. All links are Special Links to Amazon.ca.

Similar: <a href="http://bookdeals.heidoc.net/">http://bookdeals.heidoc.net/</a> for best Kindle deals and discounts, and <a href="http://apps.heidoc.net/">http://apps.heidoc.net/</a> for free apps and games.

#### 2.5 "Free Kindle Books" newsletter

Visitors of the web application can subscribe to a newsletter. The emails themselves don't contain any Special Links. Example email message:



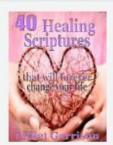
# Free Kindle books from Amazon Canada

NEW: Mailing list for the best Kindle book discounts and deals.

The following books have become free in the past 6 hours.

## **English**

#### Custom Stores



Title: 40 Healing Scriptures That Will Forever Change Your Life

Author: Lilliet Garrison

Publishing Date: 2016-01-01



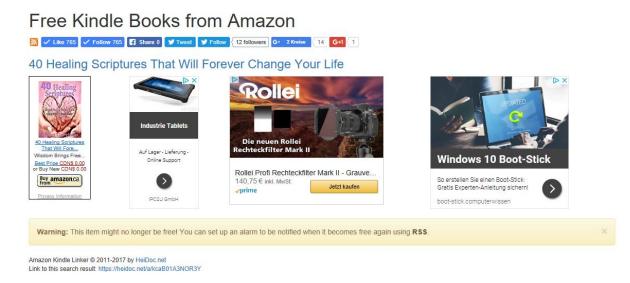
Title: Anne of Green Gables Collection: Anne of Green Gables, Anne of the Island, and More Anne Shirley Books (EverGreen Classics) [Free

Audiobook Links Included]

All outgoing email messages, as required by law, contain an unsubscribe link and a physical sender address.

The links in the email redirect to landing pages on <a href="www.heidoc.net">www.heidoc.net</a> that each contain a Special Link to the free book on Amazon.ca, for example

https://www.heidoc.net/amazon/kindle linker.php?asin=B01A3NOR3Y&country=ca

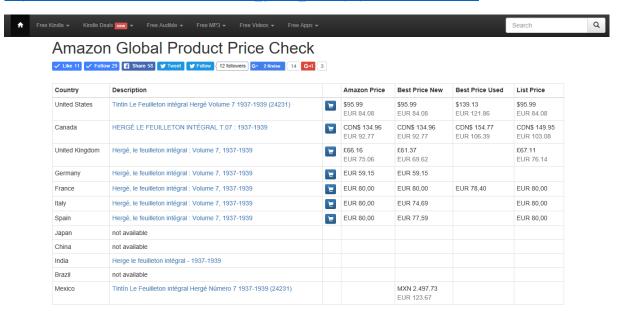


#### 2.5. "Global Price Comparison" web application

Landing page: <a href="https://www.heidoc.net/amazon/amazon\_global\_check.php">https://www.heidoc.net/amazon/amazon\_global\_check.php</a>

#### Example for price comparison:

https://www.heidoc.net/amazon/amazon\_global\_check.php?asin=2203098252



The links are special links to the various local Amazon sites. The shopping basket buttons have been created with the API, and also contain the affiliate ID.

## 2.6. "Global Price Comparison" notification message

Visitors can request a notification email when the price drops below a defined limit. Example email message:



# Your Amazon Price Alert from HeiDoc.net

You are receiving this message because you requested a price alert from HeiDoc.net with the following details:

Date: July 14, 2017

Product: <u>Tintin Le Feuilleton intégral Hergé Volume 7 1937-1939 (24231)</u>

(2203098252)

Price Limit: EUR 100

IP address: 78.49.46.200

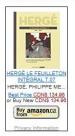
Country	Amazon Price	Best Price New	Best Price Used	List Price
<u>United States</u>	\$95.99	\$95.99	\$139.13	\$95.99
	EUR 84.08	EUR 84.08	EUR 121.86	EUR 84.08
<u>Canada</u>	CDN\$ 134.96	CDN\$ 134.96	CDN\$ 154.77	CDN\$ 149.95
	EUR 92.77	EUR 92.77	EUR 106.39	EUR 103.08
United Kingdom	£66.16 EUR 75.06	£61.37 EUR 69.62		£67.11 EUR 76.14

The links in the email redirect to a landing page on <a href="www.heidoc.net">www.heidoc.net</a>, for example <a href="https://www.heidoc.net/amazon/asin\_linker.php?asin=2203098252&country=ca">https://www.heidoc.net/amazon/asin\_linker.php?asin=2203098252&country=ca</a>

## Amazon Global Product Price Check



#### HERGÉ LE FEUILLETON INTÉGRAL T.07: 1937-1939









Select Amazon branch and paste ASIN or ISBN

To compare a product across all Amazon sites, paste the article number (ASIN) or ISBN in the box, and select "All Amazons".

All Amazons

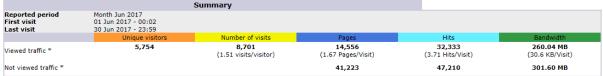
Amazon com (USA)

This landing page contains a Special Link to Amazon.ca.

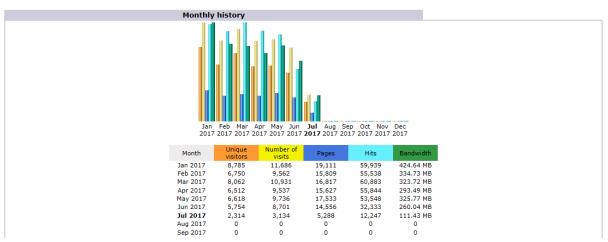
## 3. www.vic-fontaine.com

## 3.1. Screenshots from Analytics (06/2017)

Monthly traffic

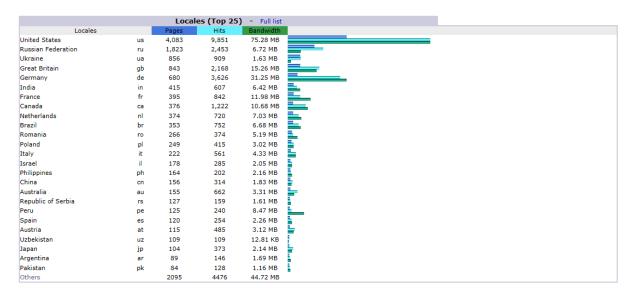


<sup>\*</sup> Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.



- ~7,000 unique visitors per month
- ~9,000 visits per month
- ~15,000 page views per month
- ~50,000 hits per month

## Traffic by countries



## Traffic by source

Connect to	site	from					
Orig	in			Pages	Percent	Hits	Percent
Direct address / Bookmark / Link in email				7,953	75.1 %	8,810	71.5 %
Links from an Internet Search Engine - Full list				451	4.2 %	679	5.5 %
- Google			/ 566				
- Yandex			/ 45				
- Microsoft Bing		21	/ 34				
<ul> <li>DuckDuckGo (Does not provide search keyphrases, using found pag</li> </ul>	e inst						
- Yahoo!			/ 17				
- Baidu		1	/ 1				
- SM.de - Die SuchMaschine			/ 1				
Links from an external page (other web sites except search en		s) - Full I	ist	2,169	20.4 %	2,815	22.8 %
<ul> <li>https://www.inboundlinks.win/InboundLinks/www.vic-fontaine.com</li> </ul>		37					
- https://onfey.ru	19	19					
- http://www.trekp.com/links.htm	19	181					
- http://cleaningservices.kiev.ua/tseni-na-moyku-okon	19	19					
- https://tdsing.ru	17	17					
- http://priem-metalloloma-rostov.ru	16	16					
- http://metall-rostov.com	16	16					
- http://alki-rt.ru	13	13					
- http://lignofix.ua	12	12					
- http://www.vic-fontaine.de	11	11					
- http://www.domain2008.com/domains/www.vic-fontaine.com	11	11					
<ul> <li>http://cleaningservices.kiev.ua/tseni-na-uborku-kvartir</li> </ul>	11	11					
<ul> <li>http://memory-alpha.wikia.com/wiki/Vic_Fontaine</li> </ul>	10	10					
- http://poems.com.ua	10	10					
- http://fartunabest.ru	10	10					
- http://scrnet.biz.ua	10	10					
- http://filosoff.org/tvorchestvo/	9	9					
- http://pro-pir.ru/blag.html	9	9					
- http://maxi-tex.ru	9	9					
- http://pro-pir.ru	8	8					
<ul> <li>http://formula-rus.ru/catalog/avtokhimiya_dlya_avtomoek/</li> </ul>	8	8					
- http://formula-rus.ru	8	8					
- http://filosoff.org	8	8					
- http://www.mebelandia.com	8	8					
- http://bochemit.com.ua	7	7					
- Others	1,854	2,338					
Unknown Origin				8	0 %	8	0 %

## • Traffic from external pages

Links from an external page (other web sites except search engines)				
Total: 1,506 different pages-url	Pages	Percent	Hits	Percent
https://www.inboundlinks.win/InboundLinks/www.vic-fontaine.com	37	1.7 %	37	1.3 %
https://onfey.ru	19	0.8 %	19	0.6 %
http://www.trekp.com/links.htm	19	0.8 %	181	6.4 %
http://cleaningservices.kiev.ua/tseni-na-moyku-okon	19	0.8 %	19	0.6 %
https://tdsing.ru	17	0.7 %	17	0.6 %
http://metall-rostov.com	16	0.7 %	16	0.5 %
http://priem-metalloloma-rostov.ru	16	0.7 %	16	0.5 %
http://alki-rt.ru	13	0.5 %	13	0.4 %
http://lignofix.ua	12	0.5 %	12	0.4 %
http://www.domain2008.com/domains/www.vic-fontaine.com	11	0.5 %	11	0.3 %
http://www.vic-fontaine.de	11	0.5 %	11	0.3 %
http://cleaningservices.kiev.ua/tseni-na-uborku-kvartir	11	0.5 %	11	0.3 %
http://fartunabest.ru	10	0.4 %	10	0.3 %
http://memory-alpha.wikia.com/wiki/Vic_Fontaine	10	0.4 %	10	0.3 %
http://poems.com.ua	10	0.4 %	10	0.3 %
http://scrnet.biz.ua	10	0.4 %	10	0.3 %
http://filosoff.org/tvorchestvo/	9	0.4 %	9	0.3 %
http://maxi-tex.ru	9	0.4 %	9	0.3 %
http://pro-pir.ru/blag.html	9	0.4 %	9	0.3 %
http://formula-rus.ru/catalog/avtokhimiya_dlya_avtomoek/	8	0.3 %	8	0.2 %
http://pro-pir.ru	8	0.3 %	8	0.2 %
http://formula-rus.ru	8	0.3 %	8	0.2 %
http://www.mebelandia.com	8	0.3 %	8	0.2 %
http://filosoff.org	8	0.3 %	8	0.2 %
http://bochemit.com.ua	7	0.3 %	7	0.2 %
http://buckshee.petimer.ru/novosti-sporta/	7	0.3 %	7	0.2 %
http://burger-imperia.com	6	0.2 %	6	0.2 %
http://tebe-nado.ru	6	0.2 %	6	0.2 %
https://americanbubblewall.com/kinds-of-bubble-panels/	6	0.2 %	6	0.2 %
http://farmprofi.net	6	0.2 %	6	0.2 %
http://universals.com.ua	6	0.2 %	6	0.2 %
https://fitness-space.ru	6	0.2 %	6	0.2 %
http://www.runterladen.de/download/26989.html	6	0.2 %	6	0.2 %

## Top search key phrases

Keyphrases used on search engines		
	Connect	
10 different keyphrases	Search	Percent
star trek midi sound	2	16.6 %
http://www.garyw0001.com/members/members.html	2	16.6 %
raumschiff enterprise titelmelodie noten	1	8.3 %
star trek ds9 theme tempo	1	8.3 %
trek midi	1	8.3 %
arrangement of star trek 1	1	8.3 %
voyager theme midi	1	8.3 %
vic fontaine	1	8.3 %
raumschiff enterprise orginal instrumente	1	8.3 %
vic damone in deep space nine	1	8.3 %

## • Top search key words

Keywords used on search engines		
26 different keywords	Search	Percent
trek	5	11.6 %
nidi	4	9.3 %
star	4	9.3 %
//www.garyw0001.com/members/members.html	2	4.6 %
raumschiff	2	4.6 %
sound	2	4.6 %
http	2	4.6 %
vic	2	4.6 %
enterprise	2	4.6 %
heme	2	4.6 %
royager	1	2.3 %
deep	1	2.3 %
arrangement	1	2.3 %
n	1	2.3 %
damone	1	2.3 %
nstrumente	1	2.3 %
space	1	2.3 %
itelmelodie	1	2.3 %
ı	1	2.3 %
noten	1	2.3 %
orginal	1	2.3 %
nine	1	2.3 %
empo	1	2.3 %
of	1	2.3 %
ontaine	1	2.3 %
ds9	1	2.3 %

## 3.2. Product and content links on www.vic-fontaine.com

This site contains product and content links, as well as banners, which are Special Links to Amazon.ca. Only visitors with a Canadian IP address receive links to Amazon.ca. In the following screenshots, there are links and banners to Amazon.de in the same location where Canadian visitors would see links to Amazon.ca respectively.

#### Examples:

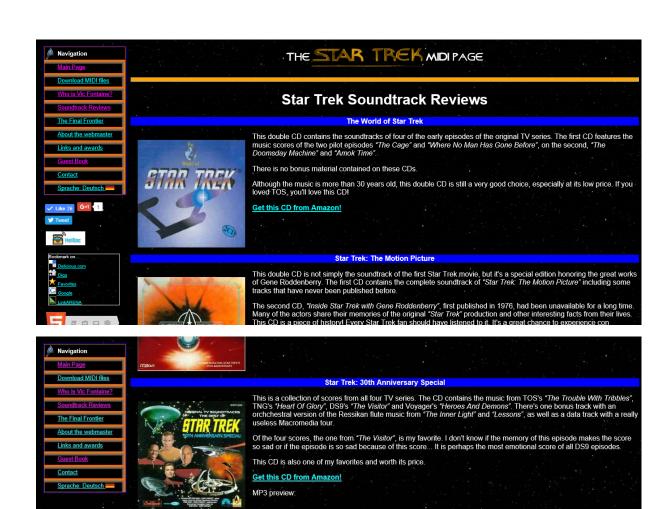
http://www.vic-fontaine.com/



http://www.vic-fontaine.com/vic.php



http://www.vic-fontaine.com/cdrev.php



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